

Transcript from the Freelance Friday #EFAchat, September 25, 2015

Topics: finding a business niche, branching out, updating business offerings

Participants (17): @threepenny (*moderator*), @baileyludlam, @JenTheEditor, @jamesfraleigh, @MonocleEd, @Sonnet_Fitz, @editsbyjulia, @KristenTateSF, @4ndyman, @maggielyons66, @AdeleVarens, @wisekaren, @harrydavidps, @boothheather, @JBirdwell, @stephenburgdorf, @HKelleyB

Tweet total: 205

3:00 p.m. ET

@EFAFreelancers

Welcome! This #EFAchat will discuss branching out: finding niches, giving space to your other talents, or simply refreshing your services.

@EFAFreelancers

#EFAchat We'll use Q1, Q2, etc. for questions; please use A1, A2, etc. for your answers to each question.

@EFAFreelancers

Today's #EFAchat is being moderated by Sarah Cypher (@threepenny), an editor/writer in Oakland, CA (via PDX, Maine, San Antonio, + Pgh.)

@EFAFreelancers

#EFAchat Let's introduce ourselves. Where are you from, and what do you do?

@MonocleEd

I'm Barbie Halaby, a freelance copyeditor/proofreader near Baltimore, doing mostly academic books, some self-published fiction. #EFAchat

@EFAFreelancers

Welcome to the Freelance Friday tweet chat! Use hashtag #EFAchat to be included in today's transcript.

@jamesfraleigh

Tweetlings! I shall be chatting for the next hour with my @EFAFreelancers colleagues. Join in or mute at #EFAchat!

@EFAFreelancers

#EFAchat Chime in and let us know you're here! You're free to lurk for the rest of the chat, but we'd love to hear from you.

@harrydavidps

#EFAchat I'm Harry David, a freelance copy editor, proofreader, indexer in Birmingham, Al.

@EFAFreelancers

@jamesfraleigh Always great to see you here! Welcome! #EFAchat

@jamesfraleigh

James Fraleigh, freelance copy editor & proofreader, 6½ yrs freelance, 23 yrs in publishing, based in Bergen County, NJ. #EFAchat

@jamesfraleigh

@EFAFreelancers Thanks most kindly! #EFAchat

@EFAFreelancers

@harrydavidps Hey, Harry! #EFAchat

@EFAFreelancers

@HKelleyB Thanks for tuning in! #EFAchat

@EFAFreelancers

@editsbyjulia Hi, Julia, welcome! Lots of East Coast editors today. Anyone else joining in over lunch, as I'm doing in Oakland, CA? #EFAchat

@editsbyjulia

@EFAFreelancers #EFAchat #oops

@EFAFreelancers

@maggielyons66 Welcome, Maggie! #EFAchat

@EFAFreelancers

@editsbyjulia Ha, yes, I'll probably let at least one slip by without the hashtag. It's a good reminder to all: use "#EFAchat"!

@HKelleyB

I'm HKelleyB - a dev, line, copy editor & proofreader from NYC #EFAchat

@MonocleEd

Good, I'm not going crazy! Wondered where all the folks were coming from. :) #EFAchat

@KristenTateSF

#EFAchat Hi I'm Kristen, in San Francisco. I do copy editing, copywriting and writing coaching.

3:05 p.m. ET

@EFAFreelancers

Anyone else lurking today? I promise, I'll tell you hello and leave you alone for the whole rest of the chat, if you want. #EFAchat

@EFAFreelancers

@KristenTateSF Hey, Kristen! Another West Coaster! I think that makes two of us. #EFAchat

@wisekaren

@EFAFreelancers Karen Wise here, freelance book copyeditor/proofreader for 25ish years, in Boston. #EFAchat

@AdeleVarens

I'm supposed to be working so I'll probably just lurk... For those who don't know me I'm Jenn, a freelancer in VA. #EFAchat

@baileyludlam

@EFAFreelancers Hello! Recently jumped into freelance after yrs as editor & writer for an online publication. First time following #EFAchat

3:10 p.m. ET

@EFAFreelancers

#EFAchat Q1: What's your bread-and-butter work, and is it what you most want to be doing?

@EFAFreelancers

Anybody else, feel free to jump in and say hi at any point in the chat. We're about to start with Q1; please use A1 and #EFAchat to reply.

@KristenTateSF

@EFAFreelancers #EFAchat conveniently scheduled at lunchtime for us West Coasters!

@EFAFreelancers

@baileyludlam Welcome, glad you're joining #EFAchat!

@MonocleEd

A1: Academic (mostly univ. press) books. I want it to be a big part of my workload, but I need more variety in style and size. #EFAchat

@EFAFreelancers

@AdeleVarens Lurk, work, or a combo of the above--glad you're tuning in. #EFAchat

@EFAFreelancers

@wisekaren Welcome, Karen! Glad you're with us. #EFAchat

@jamesfraleigh

A1 Copyediting is my staple, but I do lots of proofing too. Prefer the former b/c it pays more, but I greatly enjoy proofing. #EFAchat

@EFAFreelancers

To repeat: #EFAchat Q1: Is your bread-and-butter work what you most want to be doing?

@jamesfraleigh

A1 (My editing genres are quite diverse now, so it's tough to say where I'd prefer to edit. "Where the money is" comes to mind.) #EFAchat

@JenTheEditor

Hi everyone, I'm joining a little late from San Jose, CA #EFAchat

@MonocleEd

A1: @jamesfraleigh Ditto. I rarely get to proofread, just quality control proofs for books I've edited. #EFAchat

@jamesfraleigh

A1 I used to write more, but editing & proofing are what I most want to do. Phased it out after a major writing client departed. #EFAchat

@harrydavidps

#EFAchat A1 Doing more proofing and less academic work than I'd like

@editsbyjulia

A1: Started with ms copyedits, branching into some writing/revising now, supporting a pub co with edits and I'm a Prooffixer! #EFAchat

@KristenTateSF

#EFAchat A1: Bread and butter is website copy, blog posts and other marketing materials. Would love to add in some book-length projects.

@wisekaren

A1 I edit mostly cookbooks, which is my great love, but I got my start in educational pub. and still do quite a bit of that too. #EFAchat

@jamesfraleigh

A1 @harrydavidps Do you proof academic books? Have you been able to connect w/ editors who assign editing? Sometimes this works. #EFAchat

@EFAFreelancers

A1 (speaking as myself, Sarah) My staple is critiques, though sub. editing pays more. The dream has been to sell my own fiction. #EFAchat

@wisekaren

A1 But I'll proofread anything interesting - novels, memoirs, fiction, you name it. #EFAchat

3:15 p.m. ET

@EFAFreelancers

#EFAchat Q2: What other kinds of projects do you sometimes take on (or dream of taking on)?

@jamesfraleigh

A1 @wisekaren I've proofed whole cookbooks and edited recipe sections of otherwise narrative books. Different skill set! #EFAchat

@EFAFreelancers

@JenTheEditor Welcome to #EFAchat! We are at least three strong on the West Coast.

@harrydavidps

@jamesfraleigh #EFAchat There's a contractor for ESL academics I work for. Not other than that, for academic. Proof some acad, mostly pop

@editsbyjulia

A1 I love the variety, any and all versions of perfecting the written language=my happy place. #EFAchat

@jamesfraleigh

A2 Dream of taking on developmental editing. I've taken a seminar thru Copyediting & have a book on tap to dig deeper. #EFAchat

@MonocleEd

A2: Fiction is where I'd love to be (more). I've got one solid self-pub client but seems impossible to get on w/fiction publisher. #EFAchat

@EFAFreelancers

(Admittedly, Q2 overlaps a bit with Q1.) #EFAchat

@JenTheEditor

I'm new to freelance editing, came from the corporate world. 12 years of business strategy and writing for CEOs. #EFAchat

@editsbyjulia

A2 Joined local Chamber of Comm to network with local biz. Would love to clean up my town's ads, websites, menus, etc! #EFAchat

@MonocleEd

A2: Recently did a ms evaluation on a sci-fi book and loved it. Never planned to do eval or develop. ed, but now I'm interested. #EFAchat

@wisekaren

A2 @MonocleEd Do you do proofing too? Sometimes that's the way to get your foot in the door, then switch over to copyediting. #EFAchat

@JenTheEditor

My current work is ghostwriting. Working with a client that's a long time blogger to turn her words into books. #EFAchat

@jamesfraleigh

A1 @wisekaren Likewise on this side—proofing lets me dip a toe in to see if I have any knack for editing new-to-me genres. #EFAchat

@maggielyons66

A1 copyedit academic and business books but need more clients #EFAchat

@JenTheEditor

I would love to do more fiction editing, specifically Dev Editing with new writers. #EFAchat

@harrydavidps

#EFAchat A2 I dream of dev editing acad books and publishing more

@EFAFreelancers

@MonocleEd #EFAchat I get 99 percent of my fiction clients directly through my website. Some from agents. Pubs would be great, though!

@MonocleEd

A2: Yes, @wisekaren. But so far only proofed for academic non-fiction. Easier to find fiction proofing jobs with publishers, is it? #EFAchat

@EFAFreelancers

@JenTheEditor That sounds like a great ghosting gig. Better than, "I have a lot of money, ego, and this idea..." #EFAchat

3:20 p.m. ET

@EFAFreelancers

#EFAchat Q3: Do you "double brand" yourself (e.g., have two websites, two business names, etc.)?

@jamesfraleigh

A2 I did a deep-tissue edit on a nursing book, including practically ghosting a chapter. Was told I did well; how to develop, tho'. #EFAchat

@wisekaren

A2 @MonocleEd Just proofing in general - it's a lower-risk way for a publisher to try out a new freelancer. #EFAchat

@baileyludlam

@EFAFreelancers #EFAchat A2 Love editing & writing but want to focus more on helping to solve writing issues via coaching & mgmt techniques.

@jamesfraleigh

A3 I advertise both on my (horrifically neglected) website. My biz cards also mention both editing and proofing. #EFAchat

@EFAFreelancers

@editsbyjulia re: A2, that's a great idea! They were open to the idea, I hope.
#EFAchat

@MonocleEd

.@EFAFreelancers My website is sorely in need of a pro's hand. It exists, it's got my picture. <shrug> #EFAchat

@EFAFreelancers

#EFAchat A2, I've been freelance writing a little. Journalism isn't my training, so it takes me more time than I can charge for, but fun.

@editsbyjulia

@EFAFreelancers Yes, well the COC was-they took my \$200! 🙄 #EFAchat

@jamesfraleigh

A3 I do sometimes think about adopting a business name, but for now everything's just under the ol' birth moniker. #EFAchat

@MonocleEd

A3: Nope, one company, one name, one site. Both editing & proofing covered on the site and bus. card. They're intertwined enough. #EFAchat

@EFAFreelancers

@MonocleEd #EFAchat I had good luck with a designer who build mine on a WordPress platform. I decided the "feel," and he ran with it.

@harrydavidps

@MonocleEd @EFAFreelancers #EFAchat Squarespace is great

@stephenburgdorf

@EFAFreelancers Consulting with non-profits on their publishing initiatives. It's low/no pay (from experience) but very fun. #EFAchat

@harrydavidps

@MonocleEd @EFAFreelancers #EFAchat ... for designing a website (if that wasn't clear)

@editsbyjulia

A3 I offer 3 levels of edits on <http://EditsbyJulia.com> . I hope to add a sub-section (LifeEdits) for a self-help series I'm wrtg #EFAchat

@EFAFreelancers

A3 I tried double-branding myself way back, but it was confusing. Now, I just have a biz e-mail address & a Gmail one for writing. #EFAchat

3:25 p.m. ET

@EFAFreelancers

#EFAchat Q4: Has double-branding been successful? What advice would you offer, esp. on getting new clients to find the "right" identity?

@JBirdwell

I do mostly copy editing and proofing, but I would love to get more into development editing. I would love to work with authors. #EFAchat

@KristenTateSF

A3: Am contemplating adding an additional website geared towards self-publishers. But waiting until I test out the water #EFAchat

@JenTheEditor

I have one site. I can format Kindle books, that is something I added over the summer. #EFAchat

@jamesfraleigh

@EFAFreelancers Knowing where your potential clients is often a Sherlock Holmes affair, but can pay off once you're known there. #EFAchat

@JenTheEditor

.@harrydavidps @MonocleEd @EFAFreelancers I agree with Harry. @squarespace was incredibly easy to use, zero coding needed #EFAchat

@EFAFreelancers

If you're just joining us, welcome to Freelance Friday! Jump in at any time with hashtag #EFAchat.

@editsbyjulia

A3 I designed my own site using <http://wix.com> . Fun, flexible (FREE) and relatively easy to use! #EFAchat

@boothheather

#EFAchat Hello! I'm late to the party & new to freelance editing. Looking to do dev edits of fiction, YA in particular. Chicago area.

@EFAFreelancers

@KristenTateSF Self-publishing authors, or self-pub companies? #EFAchat

@jamesfraleigh

A4 I'm thinking of the effort Katharine O'Moore-Klopf put in to work w/ ESL authors w/ articles for medical journals. Effective! #EFAchat

@AdeleVarens

@jamesfraleigh @EFAFreelancers Finding the clients is my biggest problem. I know what I want to edit, but where are those books? #EFAchat

@EFAFreelancers

@JBirdwell I love working w/ authors! A findable website was a good place to start + the EFA directory, writing groups, conferences #EFAchat

@harrydavidps

@jamesfraleigh Explain, please? #EFAchat

@EFAFreelancers

@AdeleVarens I've had luck being specific about genre on Twitter going to related conferences and workshops #EFAchat

@JenTheEditor

.@editsbyjulia :) fingers crossed #EFAchat

@baileyludlam

@EFAFreelancers #EFAchat A2. offer all services under 1 website/name so no advice for A3 but curious about double branding. Is it confusing?

@AdeleVarens

@EFAFreelancers I'm doing the specific-on-Twitter thing, but I can't afford conferences just yet. #EFAchat

@EFAFreelancers

@boothheather Welcome! There is so much YA to edit out there. It's a good place to find work. #EFAchat

@maggielyons66

@EFAFreelancers @JBirdwell what did you do to make your website findable?#EFAchat

@editsbyjulia

A4 I find/Follow authors on Twitter, and thru FB writers groups. My first client (a ghostwrtr) sends biz my way. She's fantastic! #EFAchat

3:30 p.m. ET

@EFAFreelancers

Also fyi: today's #EFAchat will be available to members for PDF download next week. So, if you miss something, don't worry!

@JenTheEditor

.@maggielyons66 It was a serendipitous connection, honestly. I'm too new to the business to say what would work, unfortunately. #EFAchat

@KristenTateSF

@JenTheEditor How was learning curve on that? #EFAchat

@EFAFreelancers

@KristenTateSF Also, self-publishing clients often overlap a lot w/ ones looking for agents. Many will try the latter first. #EFAchat

@wisekaren

I'm leaving for my son's soccer game now. Thanks for the #EFAchat so far—I'll catch up on the rest later. Enjoy your weekend, all!

@JenTheEditor

.@KristenTateSF @EFAFreelancers I'm curious about the two website strategy. Why that route? #EFAchat

@KristenTateSF

@JenTheEditor @maggielyons66 I make it clear on my website that I do ghostwriting, and editing often crosses over #EFAchat

@EFAFreelancers

@maggielyons66 WordPress sites actually test for SEO and help you optimize via use of keywords, images, headers, etc. #EFAchat

@EFAFreelancers

@maggielyons66 Also, exchanged links w/ writing sites. There's a new one about to launch that looks legit: <http://Pronoun.com> #EFAchat

3:35 p.m. ET

@EFAFreelancers

#EFAchat Q5: Do you seek training to get better at your secondary skill? What classes, workshops, events, etc., have been worth your time?

@maggielyons66

@EFAFreelancers I haven't found WordPress to be very user friendly #EFAchat

@JenTheEditor

.@AdeleVarens @EFAFreelancers I have joined groups that support writers #EFAchat

@KristenTateSF

@JenTheEditor @EFAFreelancers I think self-pub authors like a full service solution including layout, so would partner w designer #EFAchat

@EFAFreelancers

@JenTheEditor My writer identity (<http://sarahcypher.com>) and editing one (<http://threepennyeditor.com>) differ a lot. #EFAchat

@jamesfraleigh

A5 I've taken seminars at ACES and via Copyediting for areas I'm interested in; would likely supplement w/ EFA classes if I... #EFAchat

@EFAFreelancers

@JenTheEditor One, I'm selling a service, and the other is more of a professional author site. Visitors want different things. #EFAchat

@maggielyons66

@EFAFreelancers I joined the Reedsy writing site but haven't found it profitable yet #EFAchat

@MonocleEd

A5: Yes. I'm looking at EFA classes for book mapping and dev. ed. actually. #EFAchat

@EFAFreelancers

@KristenTateSF Let me know if you want designer rec's. I know a few really good ones who have been great to my clients. #EFAchat

@jamesfraleigh

@maggielyons66 @EFAFreelancers Likewise. I want something between WordPress and Tumblr in ease of use. Blogger was like that. #EFAchat

@editsbyjulia

A5 Why, as a matter of fact, I'm taking EFA's DevEdits for Fiction (Beg&Interm) right now! Otherwise, mostly self-taught #EFAchat

@MonocleEd

A5: Sometimes it's just "find a willing victim"--er, test subject--and offer my services. #EFAchat

@Sonnet_Fitz

I spec. in developmental / fiction and cater to self-pub and new authors. Secondary niche in LGBT fiction. Love my work! #EFAchat

@EFAFreelancers

@maggielyons66 For designing it solo, it looks intimidating. My designer set it up for me, so I just use the portal for blogging. #EFAchat

@KristenTateSF

@EFAFreelancers Yes, please! Send them my way. #EFAchat

@JenTheEditor

.@KristenTateSF very straightforward for me. I did html newsletters in Word for years. Turns out the process is almost identical. #EFAchat

@Sonnet_Fitz

@EFAFreelancers I am great at content but copyediting goes slowly for me. I need to reference a lot. Would love to take your class! #EFAchat

@EFAFreelancers

@Sonnet_Fitz Yay, welcome! Similar to what I do (as @threepenny). #EFAchat

3:40 p.m. ET

@EFAFreelancers

#EFAchat Q6: Is your goal to get out of your bread-and-butter business eventually? What is the optimal balance?

@EFAFreelancers

@maggielyons66 It takes time, and a lot of link exchanges. Starting out, I probably did 25+. Infinity Publishing was big back then. #EFAchat

@JenTheEditor

@EFAFreelancers that makes sense. #EFAchat

@4ndyman

#EFAchat A6: My goal is simple: To make a decent living playing with words. (OK, maybe it's just simplistic.)

@MonocleEd

A6: I doubt it, unless I get too many fiction clients and I just adore it. I do enjoy my connex w/academia. So much useless info! #EFAchat

@EFAFreelancers

@Sonnet_Fitz Also, it helps if you are the sort to enjoy reading the Chicago Manual of Style, i.e., "Thorough rules! Yesss!" #EFAchat

@jamesfraleigh

A6 No; the goal is to keep my income rising along w/ cost of living. If trying new genres/functions does so, I'll cross-train. #EFAchat

@KristenTateSF

@editsbyjulia Me too! I've done dev edit for nonfiction - very different animal from fiction. Great class so far. #EFAchat

@JenTheEditor

@EFAFreelancers @KristenTateSF yes, please share! #EFAchat

@boothheather

#EFAchat A6: I love my part time bread-&-butter job. Hoping to add enough editing work to bring myself up to FTE time on my own time.

@Sonnet_Fitz

@EFAFreelancers Does every freelance editor have a bread-and-butter business? Are any of us making it? #EFAchat

@JenTheEditor

@editsbyjulia me too! #EFAchat

@4ndyman

#EFAchat All right. Somebody needs to define exactly what we mean by "bread-and-butter business."

@jamesfraleigh

A6 My true goal is to stay independent as long as possible. Benefits of freelancing >>> working FT/in an office in my case! #EFAchat

@boothheather

#EFAchat (bowing out now to fetch the kids - will look for the archive later)

@MonocleEd

.@Sonnet_Fitz @EFAFreelancers Many are! It can take years, but it's possible.
#EFAchat

@editsbyjulia

A6: Edits are my bread/butter (didn't work for sev years after 20 years at a bank). Still ramping up. #EFAchat

@EFAFreelancers

A6: In editing for 12+ years, I struggle with the monotony. Writing (fiction & freelance) is freeing. #EFAchat

@JenTheEditor

.@EFAFreelancers @maggielyons66 Wordpress is not really for beginners or people that don't consider themselves techie. #EFAchat

@EFAFreelancers

@4ndyman Re: Q1 = the reliable income that pays most or all of the bills. #EFAchat

@jamesfraleigh

A6 @EFAFreelancers Editing and proofing keeps the variety up. Proofing's like a mini-vacation from editing functions. Usually. ;) #EFAchat

@JenTheEditor

.@EFAFreelancers @maggielyons66 you can definitely learn it, but you have to put in some time to get there. #EFAchat

@jamesfraleigh

A6 I try to keep my ears open for changes that might indicate money's flowing to diff't areas of freelance editorial work. #EFAchat

3:45 p.m. ET

@EFAFreelancers

#EFAchat Q7: What is the biggest obstacle to each of your respective services? Let's pitch in ideas to help one another overcome these.

@jamesfraleigh

A6 Chats like these & conferences help; speaking to fellow eds is extremely helpful. But I could use more dialog w my clients. #EFAchat

@JenTheEditor

@EFAFreelancers @Sonnet_Fitz LOL! Is anyone curling up with the CMOS and a cuppa tea? #EFAchat

@EFAFreelancers

@MonocleEd @Sonnet_Fitz Agreed! I took a variety of work, starting out. Most was experimenting with what I could do well and fast #EFAchat

@jamesfraleigh

A6 Many of the production editors I work w/ seem very overworked & have less time to take 5 & talk shop; I do miss that office vibe #EFAchat

@MonocleEd

A7: Knowing where and how to market editing to individuals. I keep very busy doing the editing and haven't figured how to balance. #EFAchat

@EFAFreelancers

@JenTheEditor @Sonnet_Fitz *ducks, hides face behind said tea and CMOS* #EFAchat

@KristenTateSF

@4ndyman I take it to mean the thing I get steady, decent \$ from. The work that puts bread (& a little butter) on my table :) #EFAchat

@jamesfraleigh

A7 Possible maximum earnings; pub co's sometimes cap project rates. Solutions could include switching functions, ... #EFAchat

@JenTheEditor

@EFAFreelancers @Sonnet_Fitz dont hide! CMOS is on my Kindle 24/7. #EFAchat

@EFAFreelancers

@jamesfraleigh A6: Agreed. The best connections come from personal connections-- chats, networking, conferences, info interviews. #EFAchat

@MonocleEd

I may or may not browse "The Copyeditor's Handbook" during breaks.

@JenTheEditor @EFAFreelancers @Sonnet_Fitz #EFAchat

@jamesfraleigh

A7 or perhaps approaching the authors pre-publication for dev. work or first edits.

Finding them is the rub. #EFAchat

@Sonnet_Fitz

@EFAFreelancers Probably all freelancers, but not managing client flow well. Some months booked out forever, some nothing at all. #EFAchat

@EFAFreelancers

A7: I like journalistic freelance writing, but am SLOW (having never worked in a newsroom). Not going back now! #EFAchat

3:50 p.m. ET

@EFAFreelancers

#EFAchat Q8: Last question of the day! What are your success stories? What projects, new ideas, or outright job changes have worked out?

@jamesfraleigh

@Sonnet_Fitz @EFAFreelancers Or work being rescheduled after you declined work during the time you thought you'd be busy. Argh! #EFAchat

@MonocleEd

Being realistic about your pace helps. And having clients willing to wait until next month (or 3 months later). @Sonnet_Fitz #EFAchat

@EFAFreelancers

@Sonnet_Fitz Yes, I have that problem, too. Either scrambling, or putting clients on hold for 3 mos. Some want it NOW. #EFAchat

@jamesfraleigh

A8 Thru the EFA job board I got a ~4-year anchor client that allowed me to build a freelance network in the areas I sought. #EFAchat

@EFAFreelancers

@JenTheEditor A Kindle version of CMOs. That is brilliant. #EFAchat

@MonocleEd

A8: FB msg to a self-pub author I read. Her 1st bk was great, just not edited well. I offered a low rate for fiction exp. 1 of 2 #EFAchat

@editsbyjulia

A7 Convincing writers (esp new) of the value of quality edits. Some rates are so CHEAP, but I feel mine are worth my rates. #EFAchat

@MonocleEd

A8: She liked my sample better than her current editor. I've now done seven books for her, gradually increasing rates. 2 of 2 #EFAchat

@jamesfraleigh

A8 I got repeat biz w/ 1 author's books b/c I was the 1st proofer to notice that a WHOLE MS PAGE had been omitted over 5 editions. #EFAchat

@EFAFreelancers

A7 I created passive income (as @threepenny) by publishing a book of editing terms. This is ~\$50/year I don't have to work for ;) #EFAchat

@EFAFreelancers

@editsbyjulia Agreed. Do you offer sample edits? #EFAchat

@JenTheEditor

.@MonocleEd @EFAFreelancers @Sonnet_Fitz that's awesome! I was kidding about the curling up part - we get into this biz because ... #EFAchat

@editsbyjulia

A8: Offered partial edit for au w/small budget. Coaching+Style Sheet for her to finish. She decided worth \$\$ to have me do it. #EFAchat

@JenTheEditor

.@MonocleEd @EFAFreelancers @Sonnet_Fitz ...we love words. but the industry is incredibly diverse so having rules to follow ... #EFAchat

@EFAFreelancers

A8 Pitched a story way out of my league, got it, went through grueling edits, invited to write for the pub again! (as @threepenny) #EFAchat

@jamesfraleigh

A7 @EFAFreelancers @threepenny Well done! A couple of good trickles like that one can add up to a nice stream. #EFAchat

@JenTheEditor

.@MonocleEd @EFAFreelancers @Sonnet_Fitz ...is very comforting. Like a culpa tea ;)
;) #EFAchat

@MonocleEd

.@editsbyjulia Woo-hoo! Give a little, get a lot sometimes. #EFAchat

@editsbyjulia

@EFAFreelancers Yes, I offer sample edits. So client can see my style and realize they MUST hire me! 🙌 #EFAchat

@EFAFreelancers

@editsbyjulia I've found this is true, too: Once authors learn the value of a committed editor, the \$\$ makes more sense to them. #EFAchat

@MonocleEd

.@JenTheEditor @EFAFreelancers @Sonnet_Fitz Mea culpa. Or cuppa. Whatevs. ;)
#EFAchat

@JenTheEditor

.@jamesfraleigh congrats! That's a dream for me. #EFAchat

@Sonnet_Fitz

@editsbyjulia This is a great idea for something else to offer authors who are strapped for cash. Not huge income but little effort #EFAchat

3:55 p.m. ET

@EFAFreelancers

Some takeaways from this chat: try a lot of things, leverage the freedom to do so, and take a long view re: what you charge. #EFAchat

@JenTheEditor

.@EFAFreelancers oh yeah! search function is lovely thing to have. #EFAchat

@EFAFreelancers

It gives me the warm-and-fuzzies, chatting with others who care so much about the quality of their editing, btw. #EFAchat

@JenTheEditor

.@MonocleEd congrats! #EFAchat

@MonocleEd

.@JenTheEditor Thx! I wasn't sure about taking low rate at first, but it's been more fun than I imagined. Now to get her to refer. #EFAchat

4:00 p.m. ET

@EFAFreelancers

It's time to end today's #EFAchat. The written transcript will end here. Thanks for a great discussion! See you next month.

@EFAFreelancers

I'll have the transcript ready sometime next week. Lots of great resources here!
#EFAchat

@JenTheEditor

.@MonocleEd @EFAFreelancers @Sonnet_Fitz I swear I had "cuppa" in that tweet before hitting send! #editorproblems #EFAchat

@MonocleEd

Great discussion today, folks. Thanks for the ideas, commiseration, fellowship, and feedback. Here's to a good weekend for all. #EFAchat

@MonocleEd

.@JenTheEditor @EFAFreelancers @Sonnet_Fitz Freudian fingers? :) We've ALL been there. #EFAchat

@jamesfraleigh

Thanks, @EFAFreelancers and @threepenny, and all, for the good chat. To a fascinating and prosperous autumn! #EFAchat

@JenTheEditor

Thanks everyone! Great chat to today! #EFAchat

@baileyludlam

Thanks @EFAFreelancers and @threepenny for #EFAchat. Lots of good tips! I'll definitely lurk/participate next month.