Transcript from the Freelance Friday #EFAchat, June 26, 2015
Topic: Professional Development

EFA International @EFAFreelancers	Welcome to the Freelance Friday Twitter chat! Use hashtag #EFAchat to be included in today's transcript.
EFA International @EFAFreelancers	Today's #EFAchat is being moderated by Harry David (@harrydavidps), a copy editor and indexer in Birmingham, Alabama.
EFA International @EFAFreelancers	This #EFAchat will discuss professional education: how you continue to develop your skills and learn new areas of expertise.
EFA International @EFAFreelancers	#EFAchat Let's introduce ourselves. Where are you from, and what do you do?
EFA International @EFAFreelancers	Q1 #EFAchat How do you identify what areas to develop, set goals, and prioritize among those goals?
Editor Mark Allen @EditorMark	@EFAFreelancers Mark Allen, generalist copy editor from Ohio. I keep up with community, but I tend to let needs drive my training. #EFAchat
EFA International @EFAFreelancers	Q2 #EFAchat Do you ever pursue formal training? Online or in person? With whom?
EFA International @EFAFreelancers	@EditorMark And do you find it easy to identify what needs you'll have down the road that justify training now? #EFAchat Q1
Editor Mark Allen @EditorMark	@EFAFreelancers I tend not to plan. Not that that's something to be emulated, but I let specific needs drive my training. #EFAchat
Editor Mark Allen @EditorMark	@EFAFreelancers For example, I learn Scrivener or increase my knowledge of InDesign based on a client's need. #EFAchat
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EFA International @EFAFreelancers	#EFAchat Q3 How (else) do you develop a course of self-study?
EFA International @EFAFreelancers	Also,a belated welcome to @JenMededit and @EditorMark! #EFAchat
EFA International @EFAFreelancers	#EFAchat Q4 Have you pursued mentorship or coaching or engaged in study groups?
EFA International @EFAFreelancers	#EFAchat @JenMededit Did you find the formal training helpful, or could you have as easily learned the material on your own?
EFA International @EFAFreelancers	Q5 #EFAchat Do you go to conferences with professional development in mind? What do you hope to learn there?
Ken Hassman @hassmanindexing	#EFAchat can anyone here please comment on either the UC Berkeley/UC San Dieogeo professional editing sequence.
EFA International @EFAFreelancers	Thanks for joining us, @haasmanindexing! #EFAchat
Jennifer Holmes @JenMededit	@EFAFreelancers Workshops at @AmMedWriters require homework done in advance. I need that incentive to make the time for self-study. #EFAchat
Ken Hassman @hassmanindexing	#EFAchat @EFAFreelancers You're welcome There is a $900 diff between the UCB & UC SD ediiting programs and I'm wondering why and I'd like to take one
Editor Mark Allen @EditorMark	@hassmanindexing I can say the UCSD program is solid and serious, and I think worthwhile. But I teach in it. #EFAchat
EFA International @EFAFreelancers	Along the same lines as @haasmanindexing, can anyone recommend other workshops or courses they've participated in? #EFAchat Q6

EFA International @EFAFreelancers	Q7 #EFAchat Do you take steps to ensure you're on top of technological and market trends?
EFA International @EFAFreelancers	Q8 #EFAchat Do you prefer to learn on the job or to develop your skills before getting work?
EFA International @EFAFreelancers	#EFAchat Does anyone have any questions they'd like to discuss?
Stephen Burgdorf @stephenburgdorf	@EFAFreelancers following publishers on Twitter is helpful, mostly to see publishing trends and see how they're delivering content #EFAchat
EFA International @EFAFreelancers	#EFAchat Welcome, @stephenburgdorf!
EFA International @EFAFreelancers	#EFAchat Can you tell us about any specific ways that information influences your work and training, @stephenburgdorf?
EFA International @EFAFreelancers	Q9 #EFAchat Have you found the pursuit of "mere" credentials such as certificates to aid you in your development?
Stephen Burgdorf @stephenburgdorf	@EFAFreelancers Sure! One way is that it helps me think beyond print only, and that an editorial assignment may take a final form of... #EFAchat
Stephen Burgdorf @stephenburgdorf	@EFAFreelancers ...Interactive OR print. Thus, I should be mindful of these technologies when taking on an assignment. #EFAchat
EFA International @EFAFreelancers	Q10 #EFAchat How do you decide whether there will be enough demand to justify your initial investment in a new area of expertise?
Stephen Burgdorf @stephenburgdorf	@EFAFreelancers Sorry..got too involved in my thought! Forgot to add #EFAchat Thanks for having this forum!
EFA International @EFAFreelancers	#EFAchat Glad to have you, @stephenburgdorf!

EFA International @EFAFreelancers	Q11 #EFAchat For instance, in-person courses, online courses, conferences, in-person workshops, online workshops, on the job, periodicals
EFA International @EFAFreelancers	#EFAchat One last chance to say anything else you have on your mind!
EFA International @EFAFreelancers	#EFAchat Q12 Do you read to deliberately develop any area of specialization, e.g., medicine, academic writing?
EFA International @EFAFreelancers	It's time to end this #EFAchat. The written transcript will end here. Thanks for joining us! Hope to see you next time.