

Transcript from the #FreelanceFriday #EFAChat, February 26, 2016

Topic: How Editors Can Meet the Special Needs of Self-Published Authors

EFA @EFAChat

Welcome to #EFAChat on #FreelanceFriday, and thanks for joining us!

EFA @EFAChat

This #EFAChat is being moderated by Michelle Lowery (@MichelleDLowery), a writer, editor & self-pub author in San Antonio, TX. (Hey y'all!)

EFA @EFAChat

Our topic is How Editors Can Meet the Special Needs of Self-Published Authors.
#EFAChat

EFA @EFAChat

Our #EFAChat guest is Nazli Ghassemi (@Nazlighassemi), self-pub author of the novel "Desert Mojito" who will introduce herself in a moment.

Vanessa Wells @vellseditor

#EFAChat Hello from T'ranna, Canada!

EFA @EFAChat

Let's review #EFAChat process! I'll use Q1, Q2, etc. for questions. Please give @Nazlighassemi a moment to respond first, as our guest.

EFA @EFAChat

Then, please use A1, A2, etc. to jump in and join the discussion. #EFAChat

EFA @EFAChat

If you haven't already, you may want to give your followers a tweetstorm warning! :-)
#EFAChat

EFA @EFAChat

Let's take a moment for introductions. Tell us about you! #EFAChat

EFA @EFAChat

@vellseditor Welcome, Vanessa! #EFAChat

A. Kate MacDougall @akmac_ed

#EFAChat Hi there! I'm Kate, freelance editor and writer in DC, attending the chat today with my author @tinyhousetiny

Wendy Barron @wendybwrites
Hello from Vancouver, Canada! #EFAChat

Sarah Cypher @threepenny
#EFAchat Sarah Cypher in sunny Oakland, Ca. My services are 75% dev. editing, 25% pre-press services for self-pub authors. Hello!

EFA @EFAFreelancers
Just a heads up, HootSuite is running a bit slow today for some reason. Forgive the pauses! :-) #EFAChat

EFA @EFAFreelancers
Glad to see you all in #EFAChat! @Nazlighassemi, please tell us a bit about yourself and your book, "Desert Mojito."

James M. Fraleigh @jamesfraleigh
7-year full-time freelance copy editor and writer, with a small but consistent % of indie authors who have chosen self-publishing #efachat

Sonnet Fitzgerald @Sonnet_Fitz
#EFAchat Sonnet here from MN! I work with first-time authors, who are almost all self-pub. Like @threepenny, I'm mostly dev, some copyeditng

EFA @EFAFreelancers
@wendybwrites @threepenny Great to see you! #EFAChat

EFA @EFAFreelancers
@jamesfraleigh @Sonnet_Fitz Fantastic! Today's chat should be interesting for you both! :-) #EFAChat

Nazli Ghassemi @Nazlighassemi
@EFAFreelancers #EFAChat Hi everyone. My book Desert Mojito is my first book. I am a free lance writer work wt artists.

EFA @EFAFreelancers
RT @Nazlighassemi: @EFAFreelancers #EFAChat Hi everyone. My book Desert Mojito is my first book. I am a free lance writer work wt artists.

Sarah Cypher @threepenny
#EFAchat Hey, @Nazlighassemi! Welcome!

EFA @EFAFreelancers
OK, let's start this #EFAChat!

Nazli Ghassemi @Nazlighassemi
@threepenny Hi Sarah! Thank you. #EFAchat

EFA @EFAFreelancers

Q1: Do you think #editing self-published books is necessary? #EFAChat
<https://t.co/LoNB6EX3kg>

Caitlin McKenna @CaitlinDMcKenna

Hi from NYC! I'm a freelance writer planning to branch out into copyediting, eventually dev editing. #EFAchat

Nazli Ghassemi @Nazlighassemi

@EFAFreelancers #EFAChat Q1 Absolutely! Editing is a must for all authors, including self-pub ones.

Sonnet Fitzgerald @Sonnet_Fitz

#EFAchat A1: I have always said YES, absolutely! Nothing is more annoying than errors in a book, so unprofessional. But...

EFA @EFAFreelancers

Q1 follow on: Do you think editing might be more important for self-pub authors, and why? #EFAChat

A. Kate MacDougall @akmac_ed

#EFAchat Q1: #everyoneneedsaneditor

Sonnet Fitzgerald @Sonnet_Fitz

#EFAchat A1 I am currently working on the third novel in a series, the first 2 were unedited. And they're very good, and clean, selling well

EFA @EFAFreelancers

@CaitlinDMcKenna Hi Caitlin, thanks for joining us! #EFAChat

Wendy Barron @wendybwrites

RT @Nazlighassemi: @EFAFreelancers #EFAChat Q1 Absolutely! Editing is a must for all authors, including self-pub ones.

Sarah Cypher @threepenny

#EFAchat Q1 Curious where you started yr search when you decided against traditional publishing. I remember Kelley Eskridge put us in touch.

Nazli Ghassemi @Nazlighassemi

@EFAFreelancers #EFAChat A1 Yes! Because a self-pub author does not have the knowledge that an editor has. Editing is a whole different game

EFA @EFAFreelancers

RT @akmac_ed: #EFAchat Q1: #everyoneneedsaneditor

Jennifer Gilbreath @AdeleVarens

@EFAFreelancers Q1 Absolutely. DE to help them organize their thoughts, and CE because few of them are grammatically inclined. #EFAChat

Jennifer Gilbreath @AdeleVarens

@EFAFreelancers Q1 Absolutely. DE to help them organize their thoughts, and CE because few of them are grammatically inclined. #EFAChat

EFA @EFAFreelancers

@Sonnet_Fitz Do you think that's because they were just written well to begin with? #EFAChat

Nazli Ghassemi @Nazlighassemi

@threepenny #EFAChat A1 Yes. I started with my network. My friend was the director at Lambda Literary Foundation. He referred me to Kelley.

Wendy Barron @wendybwrites

@Nazlighassemi @EFAFreelancers #EFAChat If an author isn't willing to invest in their book, why should a reader? <https://t.co/FOTUjKIhOW>

EFA @EFAFreelancers

Q2: Do you think #selfpub authors should seek professional editing or self-edit? #EFAChat <https://t.co/MgY01rqlqc>

Nazli Ghassemi @Nazlighassemi

@Nazlighassemi @threepenny #EFAChat and I could not have been luckier to have been referred to you!

Sonnet Fitzgerald @Sonnet_Fitz

@EFAFreelancers #EFAchat Yes, for sure this author's skill is unusual. To put it one way, he is very professional about his work.

EFA @EFAFreelancers

Bingo! #EFAChat <https://t.co/ZHCTuM0974>

EFA @EFAFreelancers

@Sonnet_Fitz That's always great to see! #EFAChat

Sonnet Fitzgerald @Sonnet_Fitz

@EFAFreelancers #EFAchat But even he is paying for editing to polish the books, so my answer remains YES, you need an editor!

Nazli Ghassemi @Nazlighassemi

@Nazlighassemi @threepenny #EFAChat an author needs to invest in editing. I can't imagine the process without an editor.

Elissa Field @elissafield

RT @EFAFreelancers: Q2: Do you think #selfpub authors should seek professional editing or self-edit? #EFAChat <https://t.co/MgY01rqlqc>

Jennifer Gilbreath @AdeleVarens

Q2 Definitely seek professional editing. A second pair of eyes, especially trained eyes, is worth the money. #efachat

EFA @EFAFreelancers

Love this! We're going to talk about the author-editor relationship in a bit! :-D #EFAChat <https://t.co/ELDn3UICaL>

Frank Cernik @Snazzerdoo

Hello #EFAchat! MA student, soon to devote myself to helping peoples' projects, focusing on dev editing and a bit of copy.

Elissa Field @elissafield

.@EFAFreelancers A2: a professional edit catches things an author misses. It's possible to do alone/w beta, but pros are valuable. #EFAchat

Sarah Cypher @threepenny

Great chat on #selfpublishing happening now with indie author @Nazlighassemi over at @EFAFreelancers. #EFAchat <https://t.co/OKmSaAhVgC>

Elissa Field @elissafield

A2: I've worked w clients who self-edited & even had someone else review... and I still found TONS of errors. Pay a pro, def. #EFAchat

Patty Boyd @Dottyeyes

Longtime freelance ed from Pittsburgh, looking in on #EFAchat today. A1: Are we asking the choir if singing is important? :)

Nazli Ghassemi @Nazlighassemi

@EFAFreelancers A1 #EFAChat @threepenny was available to edit my book in the time frame I had in mind.

EFA @EFAFreelancers

@Dottyeyes We're hoping our audience also includes #selfpub authors. ;-) #EFAChat

Nazli Ghassemi @Nazlighassemi

@reluctant_maker @EFAFreelancers @wendybwrites A1 #EFAChat true. That's why I did a Kickstarter campaign and raised \$11,800.

Elissa Field @elissafield

A2: also, working w a pro: they act like a pro - contracts, clear expectations, know Qs to ask to devel author goals, control cost. #EFAchat

Sarah Cypher @threepenny

#EFAchat @Nazlighassemi I admire that you excelled at marketing (Kickstarter+readings) but were also willing to take your time. It's rare!

Jennifer Gilbreath @AdeleVarens

@EFAFreelancers @Dottyeyes It does, I've self-published two books in addition to being a freelance copy editor and proofreader. ;) #efachat

EFA @EFAFreelancers

@Dottyeyes And our guest is a #selfpub author, so we're getting both perspectives. #EFAChat

EFA @EFAFreelancers

@Dottyeyes And our guest is a #selfpub author, so we're getting both perspectives. #EFAChat

James M. Fraleigh @jamesfraleigh

A2 Absolutely yes. A copy editor offers fresh eyes and can make objective suggestions the AU may be too close to the text to enact. #efachat

Patty Boyd @Dottyeyes

@AdeleVarens @EFAFreelancers Always great to have both POVs! #EFAchat

Nazli Ghassemi @Nazlighassemi

@threepenny #EFAChat spent three months researching whether self-pub is worth my while. I have an agent, finding a publisher was taking long

EFA @EFAFreelancers

@AdeleVarens Yes! I'm also a #selfpub #author in addition to an editor. :-) @Dottyeyes #EFAChat

Elissa Field @elissafield

Freelance editor in CT & FL, working w clients on adult fict, adult NF, MG, YA - editing, coaching, platform building. Hi to all on #EFAchat

James M. Fraleigh @jamesfraleigh

A2 Plus it frees the author up to start in on the next text and not learn a skill that won't be used as much as writing will. #efachat

EFA @EFAFreelancers

Q3: What do you think is a primary concern for #selfpub authors when it comes to hiring an editor? #EFAChat <https://t.co/Ty8ywb3wwO>

EFA @EFAFreelancers

@elissafield Hi! Thanks for joining us! #EFAChat

Wendy Barron @wendybwrites

#EFAChat I have a friend who wants to see if anyone is interested in pubbing his book before he pays to have it edited. #cantmakehimsee

EFA @EFAFreelancers

If you're just joining #EFAChat, we're talking with @NazliGhassemi about how #editors can meet the needs of #selfpub authors.

Jennifer Gilbreath @AdeleVarens

A3 Money is always the first concern; most authors are afraid of the cost. #efachat

Nazli Ghassemi @Nazlighassemi

@EFAFreelancers A3 #EFAChat an editor who is experienced, offers pre/post pub-services. One who knows marketing and the industry.

Sonnet Fitzgerald @Sonnet_Fitz

@EFAFreelancers #EFAchat For many, cost. Which I understand.

Nazli Ghassemi @Nazlighassemi

@EFAFreelancers A3 an editor who knows about on line promotion tools and is aware of a self-pub author's needs. #EFAchat

EFA @EFAFreelancers

Love this. Have heard many authors say they want to focus on writing and leave the editing to others. #EFAChat <https://t.co/bHnITITicC>

Sarah Cypher @threepenny

#EFAchat @wendybwrites Your friend should volunteer to read a slush pile. The # of almost-good-enough MSS is frightening! Editing = an edge.

EFA @EFAFreelancers

RT @Nazlighassemi: @EFAFreelancers A3 #EFAChat an editor who is experienced, offers pre/post pub-services. One who knows marketing and the ...

Wendy Barron @wendybwrites

@EFAFreelancers #EFAChat A3: If they accept that editing is important, next on the list is the competency/compatibility of the editor, IME.

EFA @EFAFreelancers

This is also true. #EFAChat <https://t.co/rRtrqXp5dT>

Nikki Busch Editor @NikkiBuschEdit

Seasoned editor with a primarily #indieauthor #selfpublishing clientele looking in on the #EFAchat today.

Elissa Field @elissafield

@EFAFreelancers A3: for 1, need to find editor they connect w - I do initial consult to see if we connect in goals, style, etc. #EFAchat

Sarah Cypher @threepenny

#EFAchat A3 Cost, agreed. A NY vet editor charges 3x what I do for same service. (Talk about having complicated feelings about my rates...)

Jennifer Gilbreath @AdeleVarens

A3 I think authors are also concerned about editors taking their "voice" out of their writing. #efachat

EFA @EFAFreelancers

Fantastic. Chemistry is important! #EFAChat <https://t.co/q3FSQPsfyR>

Wendy Barron @wendybwrites

@EFAFreelancers #EFAChat A3: Money, yes, but "value for money" particularly.

Nazli Ghassemi @Nazlighassemi

@EFAFreelancers #EFAChat A3 chemistry is a must. Communication and your editor relating to you and your story is v.important.

EFA @EFAFreelancers

But they might be more interested if it were edited and polished! :-/ #EFAChat <https://t.co/2O35HWcUSP>

EFA @EFAFreelancers

Yes! #EFAChat <https://t.co/K62mAShgyJ>

Wendy Barron @wendybwrites

@EFAFreelancers RIGHT? that's what I can't make him see. #EFAChat

Elissa Field @elissafield

.@EFAFreelancers A3: a 2nd, hard for self pub author to accept cost of pro edit, and see the value, & know "cheap" can waste \$ #EFAchat

Elissa Field @elissafield

RT @EFAFreelancers: Fantastic. Chemistry is important! #EFAChat <https://t.co/q3FSQPsfyR>

Jennifer Gilbreath @AdeleVarens

It's so hard to convince an author that his or her "baby" really will be so much the better for the work a competent editor puts in #efachat

Nikki Busch Editor @NikkiBuschEdit

@EFAFreelancers I've seen the outcome of self-editing. #Authors who've done it often hire me to fix their books after the fact. #EFAchat

EFA @EFAFreelancers

Q4: What do you, as a #selfpub author, look for in an #editor? #EFAChat
<https://t.co/Zu63BLwUMi>

Leah, agirlandaboy @agirlandaboy

@EFAFreelancers A3: Cost. Inexperienced authors often don't know enough abt the specifics of editing to know what else to consider. #EFAchat

Sarah Cypher @threepenny

#EFAchat I immediately bonded w @Nazlighassemi's subject. I don't see much humor writing in Eng. about the Middle East! #WeNeedDiverseBooks

EFA @EFAFreelancers

.@Nazlighassemi You may have covered the answer to Q4 in the last question! :-D
#EFAChat

Sarah Cypher @threepenny

#EFAChat A3 @NikkiBuschEdit YES. "My book came out 3 months ago, but I'm thinking of pulling it because readers are pointing out errors..."

Nazli Ghassemi @Nazlighassemi

@EFAFreelancers A4 #EFAChat Author-Editor relationship/connection was a must. Also I looked for the most complete pre/post pub services.

Jennifer Gilbreath @AdeleVarens

Q4 I had the benefit of already knowing some great editors, so it was really just a matter of who had the time in my case. #efachat

Patty Boyd @Dottyeyes

#EFAchat A3. A realistic view of what au wants ed to do, & of what eds can do. Then get to know ed first, so au can truly trust him/her.

Elissa Field @elissafield

A4: I don't self-pub, but am looking for ed for my agent sub. Look for kindred values in genre, lit level, lang, voice - insight #EFAchat

Nikki Busch Editor @NikkiBuschEdit

@threepenny I'm sorry that happened. #Editing previously published books makes up a healthy portion of my business. #EFAChat

Nazli Ghassemi @Nazlighassemi

@EFAFreelancers A4 #EFAChat the pre/post being: Cover Design, Copy Editing, Back Cover, Interior lay out, upload to pub sites.

Elissa Field @elissafield

RT @EFAFreelancers: Q4: What do you, as a #selfpub author, look for in an #editor? #EFAChat <https://t.co/Zu63BLwUMi>

EFA @EFAFreelancers

#FreelanceEditors, take note of what #selfpub #authors look for. #EFAChat <https://t.co/b6Jog7ciyB>

Elissa Field @elissafield

RT @EFAFreelancers: Q3: What do you think is a primary concern for #selfpub authors when it comes to hiring an editor? #EFAChat <https://t.c...>

Elissa Field @elissafield

RT @EFAFreelancers: Q1: Do you think #editing self-published books is necessary? #EFAChat <https://t.co/LoNB6EX3kg>

Sarah Cypher @threepenny

#EFAchat @NikkiBuschEdit Yeah, mine too! (It wasn't my book that came out--just that I hear those exact words so many times a year.)

EFA @EFAFreelancers

Yes, chemistry is important, but trust is an absolute MUST! #EFAChat <https://t.co/yx9ylulH3O>

Nazli Ghassemi @Nazlighassemi

@EFAFreelancers #EFAChat A4 @threepenny offered all those and was involved from A-Z. Including kickstarter campaign, blurbs, author profile.

Frank Cernik @Snazzerdoo

RT @EFAFreelancers: #FreelanceEditors, take note of what #selfpub #authors look for. #EFAChat <https://t.co/b6Jog7ciyB>

Frank Cernik @Snazzerdoo

RT @Nazlighassemi: @EFAFreelancers A4 #EFAChat the pre/post being: Cover Design, Copy Editing, Back Cover, Interior lay out, upload to pub ...

Elissa Field @elissafield

@NikkiBuschEdit @threepenny Same here, Nikki. #EFAchat

EFA @EFAFreelancers

Always great to hear about good author-editor relationships! #EFAChat

<https://t.co/jvMwjS5t6a>

Patty Boyd @Dottyeyes

@NikkiBuschEdit @threepenny Wow, that's interesting. Typos can become infamous:

<https://t.co/vfX9PSexiD> #EFAChat

Frank Cernik @Snazzerdoo

RT @EFAFreelancers: Yes, chemistry is important, but trust is an absolute MUST!

#EFAChat <https://t.co/yx9ylulH3O>

Sarah Cypher @threepenny

#EFAchat A4 I like to have connections with good designers. @phillipgessert is excellent, and he tailors his svcs. w #selfpub in mind.

EFA @EFAFreelancers

Providing #Editing services for #selfpub #authors can include so much more than grammar and spelling. #EFAChat <https://t.co/Uw5XGt3z7W>

Nazli Ghassemi @Nazlighassemi

@EFAFreelancers A4 #EFAChat a fast turn around time in editing was also important.

Elissa Field @elissafield

A4: Author-clients come to me looking for honesty, easy to talk to, literary/editing knowledge, knowledge of niche market/readers #EFAchat

EFA @EFAFreelancers

Q5: How did you find your #editor, and was it a good experience? #EFAChat

<https://t.co/cUF6twpxpZ>

Chris HendersonBauer @CHendersonBauer

RT @EFAFreelancers: Yes, chemistry is important, but trust is an absolute MUST!

#EFAChat <https://t.co/yx9ylulH3O>

Jennifer Gilbreath @AdeleVarens

@EFAFreelancers So true; for one author what started as just CE became full DE work plus layout, marketing, image scanning, etc #efachat

EFA @EFAFreelancers

.@Nazlighassemi We know it was a good experience, but how did you begin working with @threepenny? #EFAChat

Vanessa Wells @vwellseeditor

#EFAChat Wld be good to get to a time when AUs considered editing as an inherent cost that goes with writing, akin to supplies for hobbies

Elissa Field @elissafield

@EFAFreelancers ...&knowledge of tiers of promotion before, during & after launch. Self-pub writers come to me for platform, too #EFAchat

Nikki Busch Editor @NikkiBuschEdit

@thekatsaid @threepenny There actually are some EXCELLENT #selfpub books by #indieauthors who invest in quality. #EFAChat

Elissa Field @elissafield

RT @EFAFreelancers: Q5: How did you find your #editor, and was it a good experience? #EFAChat <https://t.co/cUF6twpxpZ>

EFA @EFAFreelancers

#EFAChat <https://t.co/uxtS0FjCxS>

James M. Fraleigh @jamesfraleigh

A5 I was found by indie folks (a) thru referral by a PE and (b) by an author whose trad-published book I'd edited (1/2) #efachat

Nazli Ghassemi @Nazlighassemi

@EFAFreelancers #EFAChat Q5 I was referred to them by Sterling Editing. I liked Sarah's sample edit on my manuscript. And connected with her

James M. Fraleigh @jamesfraleigh

2/2 through a typical publishing company, and she sought me out thru my website when she pubbed her next book indie. #efachat

EFA @EFAFreelancers

Q6: How can #editors make themselves more attractive to authors who are #selfpublishing? #EFAChat <https://t.co/lciwUujNyo>

Nazli Ghassemi @Nazlighassemi

@EFAFreelancers @threepenny #EFAChat Q5 I wanted to meet Sarah on Skype to see if we connect. And got lucky because she connected wt me.

EFA @EFAFreelancers

Great! I've seen some trad-pub authors making the switch to self-pub for greater control and success. #EFAChat <https://t.co/TPDwwGB7ME>

Nazli Ghassemi @Nazlighassemi

@EFAFreelancers #EFAChat Q6 as already mentioned they can offer a complete service package to include marketing the book.

Nazli Ghassemi @Nazlighassemi

@EFAFreelancers #EFAChat Q6 as already mentioned they can offer a complete service package to include marketing the book.

EFA @EFAFreelancers

Really important point here. #EFAChat #amediting #amwriting #freelancefriday
<https://t.co/KmvjyrKOmt>

James M. Fraleigh @jamesfraleigh

A6 Page on one's website noting indie authors' concerns and speaking to each, so they know they're in good hands, is what I'd do. #efachat

EFA @EFAFreelancers

If you're just now joining #EFAChat, we're talking with @NazliGhassemi about how #editors can meet the needs of #selfpub authors.

EFA @EFAFreelancers

Q7: Do you think collaborative relationships between #selfpub authors and their #editors are important? #EFAChat <https://t.co/LPXjgzENI9>

Nazli Ghassemi @Nazlighassemi

@EFAFreelancers #EFAChat absolutely! I was happy to have full control over my book, the plot, cover, marketing, etc

Sonnet Fitzgerald @Sonnet_Fitz

@EFAFreelancers #EFAchat Be open and honest online, I think. Have a solid website. Offer samples, rec's, and services clearly upfront

Sarah Cypher @threepenny

#EFAchat A6 Likewise! The Golden Rule helps. I'm also a writer and know what I want to feel when hiring an ed: trust, respect, reliability.

Frank Cernik @Snazzerdoo

RT @Nazlighassemi: @EFAFreelancers #EFAChat Q6 as already mentioned they can offer a complete service package to include marketing the book.

Nazli Ghassemi @Nazlighassemi

@EFAFreelancers #EFAChat A7 Collaboration is a must. It's a partnership. Communication between the author and the editor is key.

Frank Cernik @Snazzerdoo

RT @Sonnet_Fitz: @EFAFreelancers #EFAchat Be open and honest online, I think. Have a solid website. Offer samples, rec's, and services clea...

EFA @EFAFreelancers

Good advice for #FreelanceEditors, or any freelancer, really. #EFAChat #FreelanceFriday <https://t.co/ihuTuyPra8>

James M. Fraleigh @jamesfraleigh

@EFAFreelancers Yes indeed. We're both working in service of the reader, so affirming that goal can make working together smoother. #efachat

EFA @EFAFreelancers

RT @Nazlighassemi: @EFAFreelancers #EFAChat A7 Collaboration is a must. It's a partnership. Communication between the author and the editor...

Jennifer Gilbreath @AdeleVarens

Q7 Definitely. I think that's essential. The author needs to be willing to listen to the editor and the editor needs to feel... 1/2 #efachat

JobShouts @jobshouts

RT @threepenny: #EFAchat A6 Likewise! The Golden Rule helps. I'm also a writer and know what I want to feel when hiring an ed: trust, respe...

Megan Harris @MHarrisEditor

Oh man, I wish I had time for #EFAChat today! Love the topic!

Jennifer Gilbreath @AdeleVarens

able to bounce ideas and offer suggestions to the author that will be taken constructively. #efachat

EFA @EFAFreelancers

RT @threepenny: #EFAchat A6 Likewise! The Golden Rule helps. I'm also a writer and know what I want to feel when hiring an ed: trust, respe...

Elissa Field @elissafield

@jamesfraleigh @EFAFreelancers Great point James -- and another reason it's imp't for editor to understand au's intended reader #EFAchat

EFA @EFAFreelancers

LOVE this! "both working in service of the reader" YES. #EFAChat <https://t.co/kpsf7rOJUF>

Elissa Field @elissafield

RT @EFAFreelancers: Q7: Do you think collaborative relationships between #selfpub authors and their #editors are important? #EFAChat <https://t.co/kpsf7rOJUF>

Sarah Cypher @threepenny

#EFAchat A7 One amazing part of editing is the follow-up convo; clients brainstorm with me. So much good work comes out of those!

James M. Fraleigh @jamesfraleigh

@elissafield Yes re intended readers; best to ask that early in the first discussion!
@EFAFreelancers #efachat

EFA @EFAFreelancers

Two questions to go! Hang in there, guys! :-D #EFAChat

James M. Fraleigh @jamesfraleigh

@EFAFreelancers Almost certain I nicked that from @SubvCopyEd. ;) #efachat

James M. Fraleigh @jamesfraleigh

@EFAFreelancers Almost certain I nicked that from @SubvCopyEd. ;) #efachat

Nazli Ghassemi @Nazlighassemi

@threepenny #EFAChat Q7 Yes! You were involved with my book, emotionally, mentally, and intellectually! You treated it as if your own book!

EFA @EFAFreelancers

Communication is key! Always! #EFAChat <https://t.co/6uhJZPTy8e>

Elissa Field @elissafield

A7: clear communication is key, editor be honest, & #selfpub need be able trust, ask questions, speak up abt intentions, doubts. #EFAchat

Megan Harris @MHarrisEditor

A7: Collaboration is super important. There has to be give and take on both sides for an effective project. #EFAChat

Elissa Field @elissafield

RT @EFAFreelancers: Q6: How can #editors make themselves more attractive to authors who are #selfpublishing? #EFAChat <https://t.co/lciwUujN...>

EFA @EFAFreelancers

Q8: Do you feel #editors play an important role in #selfpub authors' success? #EFAChat <https://t.co/jQnLT7WMdG>

Frank Cernik @Snazzerdoo

RT @threepenny: #EFAchat A7 One amazing part of editing is the follow-up convo; clients brainstorm with me. So much good work comes out of ...

Megan Harris @MHarrisEditor

I try to meet my clients' needs and work as more than just a vendor. It's a relationship, not just a project. #EFAchat

Nazli Ghassemi @Nazlighassemi

@EFAFreelancers #EFAChat A8 yes! Especially if they are also knowledgeable about how to market a book.

Frank Cernik @Snazzerdoo

RT @MHarrisEditor: I try to meet my clients' needs and work as more than just a vendor. It's a relationship, not just a project. #EFAchat

Elissa Field @elissafield

A6: my clients like knowing how I work, up front, being able to trust & laugh & ask questions, I know industry & hv their back. #EFAchat

Megan Harris @MHarrisEditor

@Nazlighassemi @EFAFreelancers I don't know if marketing would fall in every editor's wheelhouse, but they might have connections. #EFAChat

Sarah Cypher @threepenny

#EFAchat @Nazlighassemi It still has a v special place in my heart. It's FUNNY! Once you make a reader laugh, they will follow you anywhere.

Sonnet Fitzgerald @Sonnet_Fitz

#EFAChat A8: Absolutely!! Solid editing improves readability and accessibility. A good editor helps you reach new readers and retain others

Nikki Busch Editor @NikkiBuschEdit

#EFAChat A6 #Editors serious about working with #indieauthors should show respect for #selfpublishing. The future is here & not going away

Jennifer Gilbreath @AdeleVarens

A8 From a DE standpoint, certainly, if they've helped turn a great idea into something that's readable and clear. #efachat

Nazli Ghassemi @Nazlighassemi

@EFAFreelancers A8 #EFAChat I could not have imagined being as successful as I was with my book if it weren't for working with @threepenny.

Sarah Cypher @threepenny

RT @NikkiBuschEdit: #EFAChat A6 #Editors serious about working with #indieauthors should show respect for #selfpublishing. The future is he...

EFA @EFAFreelancers

Couldn't agree more. When #selfpub author becomes bestseller, editor has played a vital role. #EFAChat <https://t.co/CXkubMOFcW>

Frank Cernik @Snazzerdoo

RT @Sonnet_Fitz: #EFAChat A8: Absolutely!! Solid editing improves readability and accessibility. A good editor helps you reach new readers ...

Nazli Ghassemi @Nazlighassemi

@EFAFreelancers #EFAChat A8 my book sales after my first book signing beat Dan Brown's. It was the best seller for a whole month!

EFA @EFAFreelancers

Absolutely! It speaks both to author's talent & editor's skill. Also gives editor authority in portfolio. #EFAChat <https://t.co/pMc2rUiH4X>

GreenThumbEdits @greenthumbedits

Just now catching up with today's #EFAchat on working with self-publishing authors. Grateful for knowledgeable participants, thoughtful Q&A.

Megan Harris @MHarrisEditor

RT @EFAFreelancers: Absolutely! It speaks both to author's talent & editor's skill. Also gives editor authority in portfolio. #EFAChat [http...](http://t.co/pMc2rUiH4X)

EFA @EFAFreelancers

Whoa! That's fantastic! It speaks to how a good editor can help a selfpub author! #EFAChat <https://t.co/AfiPFnZodq>

Nikki Busch Editor @NikkiBuschEdit

@EFAFreelancers #EFAChat A7. Absolutely. My #indieauthor clients & I become a close team. It's the best way to work. #selfpub

Megan Harris @MHarrisEditor

RT @NikkiBuschEdit: #EFAChat A6 #Editors serious about working with #indieauthors should show respect for #selfpublishing. The future is he...

EFA @EFAFreelancers

RT @greenthumbedits: Just now catching up with today's #EFAchat on working with self-publishing authors. Grateful for knowledgeable partici...

Louann Pope Edit @PopeEditing

RT @AdeleVarens: Q2 Definitely seek professional editing. A second pair of eyes, especially trained eyes, is worth the money. #efachat

EFA @EFAFreelancers

@greenthumbedits Thanks for joining us, and for your kind words! :-) #EFAChat

Nazli Ghassemi @Nazlighassemi

@EFAFreelancers #EFAChat A8 also became the #1 best seller on Amazon Kindle promotion.

Megan Harris @MHarrisEditor

RT @EFAFreelancers: Q4: What do you, as a #selfpub author, look for in an #editor?
#EFAChat <https://t.co/Zu63BLwUMi>

EFA @EFAFreelancers

Q9: Do you think it's important #freelanceeditors have credentials? (degrees, association memberships) #EFAChat <https://t.co/i6rKq0sp1N>

Sarah Cypher @threepenny

RT @Nazlighassemi: @EFAFreelancers A8 #EFAChat I could not have imagined being as successful as I was with my book if it weren't for workin...

Nikki Busch Editor @NikkiBuschEdit

@EFAFreelancers #EFAChat A8. A quality edit can make or break a #selfpub book. Marketing is also critical. #amediting

EFA @EFAFreelancers

#Truth #EFAChat #amediting #FreelanceFriday <https://t.co/CeADzIYinU>

James M. Fraleigh @jamesfraleigh

Must return to editing but very thankful for today's topic, discussion, and guest @Nazlighassemi! #efachat

Megan Harris @MHarrisEditor

A9: I think background/experience speaks more. Editor with 12+ books under belt > English degree grad with no experience #EFAChat

Nazli Ghassemi @Nazlighassemi

@EFAFreelancers #EFAChat A9 Professionalism, experience, and industry knowledge are more important. The sample edit before hiring 1/2

EFA @EFAFreelancers

#EFAChat #FreelanceFriday #amediting <https://t.co/DjbZwJ2kGB>

Megan Harris @MHarrisEditor

Always get a sample edit and ask as many questions as you can when you vet your editor. #EFAchat #selfpub

Sonnet Fitzgerald @Sonnet_Fitz

#EFAChat Yes. Even in cases where the actual skills or knowledge gained are minimal, it shows editor takes their work seriously.

Nazli Ghassemi @Nazlighassemi

@EFAFreelancers #EFAChat A9 2/2 the sample editing before hiring an editor will be a good indication of an editor's capabilities and taste.

Frank Cernik @Snazzerdoo

RT @Nazlighassemi: @EFAFreelancers #EFAChat A9 Professionalism, experience, and industry knowledge are more important. The sample edit befo...

Frank Cernik @Snazzerdoo

RT @Nazlighassemi: @EFAFreelancers #EFAChat A9 2/2 the sample editing before hiring an editor will be a good indication of an editor's capa...

EFA @EFAFreelancers

RT @Nazlighassemi: @EFAFreelancers #EFAChat A9 2/2 the sample editing before hiring an editor will be a good indication of an editor's capa...

Megan Harris @MHarrisEditor

On this side of the pond (US) there aren't as many editing certifications, especially in fiction. Disappointing. #EFAchat

Wendy Barron @wendybwrites

#EFAChat A9 Having them might draw people to your webpage (with good SEO), but demonstrable ability is what will get them to sign on.

Sarah Cypher @threepenny

RT @MHarrisEditor: Always get a sample edit and ask as many questions as you can when you vet your editor. #EFAchat #selfpub

EFA @EFAFreelancers

I know we're past the hour mark! Just one last question coming up! #EFAChat

Megan Harris @MHarrisEditor

But I would hope most writers look beyond those with an MFA, etc. when they vet their editors. #efachat

EFA @EFAFreelancers

Q10: How can editors balance between charging #selfpub clients and making enough to survive? #EFAChat <https://t.co/0IKYk2T9b9>

Jennifer Gilbreath @AdeleVarens

Q9 Maybe in fiction. I work in NF, in specific fields. I joined ACES, but it didn't bring me work. Experience is my selling point. #efachat

EFA @EFAFreelancers

#EFAChat question 10 was submitted by @Sonnet_Fitz. Thanks, Sonnet!

Frank Cernik @Snazzerdoo

RT @wendybwrites: #EFAChat A9 Having them might draw people to your webpage (with good SEO), but demonstrable ability is what will get them...

Megan Harris @MHarrisEditor

@wendybwrites SEO may not drive everything, though. Good backlinks and content probably better in general for the industry. #EFAchat

Nazli Ghassemi @Nazlighassemi

@EFAFreelancers #EFAChat A10 Offer different packages with prices changing as services get added on. Ask authors to self-edit before hand.

Megan Harris @MHarrisEditor

A Variety of services, fair rates, and other things in your wheelhouse (e.g. article writing) can help make it sustainable. #EFAchat

EFA @EFAFreelancers

Excellent advice for #FreelanceEditors! #EFAChat #FreelanceFriday #amediting
<https://t.co/ag9VqfCReM>

Nazli Ghassemi @Nazlighassemi

@EFAFreelancers #EFAChat A10 Offer a payment plan. A successful self-pub books costs time and money. Authors should raise funds on...

Frank Cernik @Snazzerdoo

RT @Nazlighassemi: @EFAFreelancers #EFAChat A10 Offer different packages with prices changing as services get added on. Ask authors to self...

EFA @EFAFreelancers

Do you have any final thoughts you'd like to share with us, @Nazlighassemi? #EFAChat

Jennifer Gilbreath @AdeleVarens

A9 I should add that I do have a degree in English and I've been editing nearly 20 years, so that's a lot of experience. #efachat

Nazli Ghassemi @Nazlighassemi

@EFAFreelancers #EFAChat A10 authors should raise funds on crowd funding sites. According to my research it costs \$10,000 for a self-pub.

EFA @EFAFreelancers

More great advice for #freelanceeditors from a #selfpub author! #EFAChat
<https://t.co/0FvCl6cDFi>

EFA @EFAFreelancers

RT @Nazlighassemi: @EFAFreelancers #EFAChat A10 authors should raise funds on crowd funding sites. According to my research it costs \$10,000 for a self-pub.

Sherry Morris @Sherrylnk

RT @NikkiBuschEdit: #EFAChat A6 #Editors serious about working with #indieauthors should show respect for #selfpublishing. The future is he...

Megan Harris @MHarrisEditor

A10 - I have to disagree that crowdfunding is a fair way to pay your editor. If you have the branding, sure, but starting out? Idk. #EFAchat

Frank Cernik @Snazzerdoo

RT @Nazlighassemi: @EFAFreelancers #EFAChat A10 Offer a payment plan. A successful self-pub books costs time and money. Authors should rais...

Frank Cernik @Snazzerdoo

RT @Nazlighassemi: @EFAFreelancers #EFAChat A10 authors should raise funds on crowd funding sites. According to my research it costs \$10,000 for a self-pub.

Nazli Ghassemi @Nazlighassemi

@EFAFreelancers #EFAChat it was a pleasure being your guest. I can answers any questions anyone has anytime. Good luck to all fab editors!

EFA @EFAFreelancers

RT @Nazlighassemi: @EFAFreelancers #EFAChat it was a pleasure being your guest. I can answers any questions anyone has anytime. Good luck to all fab editors!

EFA @EFAFreelancers

That's it for today's #EFAChat on #FreelanceFriday! BIG thanks to our fantastic guest @Nazlighassemi, and to all of you for participating!

EFA @EFAFreelancers

If you missed today's #EFAChat, you'll find the transcript (as well as past chat transcripts) here: <https://t.co/nFc0q9tqHZ>

EFA @EFAFreelancers

The transcript will end here, but feel free to continue the discussion. Mark your calendars for the next #EFAChat on 3/25 at 3pm EST!